

## **MICHAEL W. BRADLEY**

To whom it may concern.

I am currently an Independent Business Owner (IBO) with Quixtar. I registered as an IBO in November of 2005 and have met with some success. Although many personal and professional business goals have been set; in my short time in this business I have been able to achieve several and will reach many more in the near future. When I registered with Quixtar, I was given ample information regarding the opportunity and was specifically informed that there were no guarantees. Prior to registration, I was given the cost to register and was given the option to purchase some sample kits if I desired. There was no pressure to sign up or to purchase these kits.

It has come to my attention that the FTC has a proposal to make certain changes in the way I may conduct my business. I believe in Quixtar, it's founders and my business partners. I do agree with some of the proposals that will help weed out organizations that are not on the up and up. However, there are some areas of this proposal that are unnecessary and will cause undo damage to my ability to conduct business.

The first area would be the seven day waiting period; we are not selling a firearm so I find this proposal to be somewhat strange. In my short time in this business my experience has shown that if a person expresses interest in becoming an IBO that keeping in contact and guiding them forward is necessary since they are looking at the experienced person for guidance and assistance in getting their business started. Our system does not force anyone to do anything. If a person wants to move forward, we help them move that direction. This rule would kill profits and severely hamper our ability to expand our business.

The second area would be the providing of a list of references. This would place the name of other IBO's in front of a prospect and have no guarantee that the prospect might decide to sign up with that IBO. I also feel that this rule would interfere with my privacy by having my information placed in front of multiple people as well as any other IBO whose information would appear on that list. When a person is being considered for registration, they are introduced to the line of sponsorship as soon as possible to understand the team concept. This will provide ample references.

The third area of concern would be the list of litigation. Quixtar is a global corporation, how is it possible to keep track of every litigation brought against the corporation and/or any IBO. A person can sue any person or entity for any or no reason. This is for the court system to determine if the claim is warranted, not a potential IBO.

The fourth area would be the earnings disclosure. The business presentation model that we use discloses what the "average" IBO earns per month. It also lays out the various earnings potential if the person builds the business to certain levels. The addition of such extra information and details would bog down the business presentation in useless statistical details.

The fifth and final area would be the financial substantiation. What I make as a business owner is my business and the United States taxing agencies, not a potential IBO's. One thing that gives the prospect an idea of money being made by any individual is the level at which the sponsoring IBO has obtained. With each level of business progress and new "title" for lack of a better word is given and a certain income range is associated with that level of business development.

In closing, I truly feel that there should be some accountability for claims made by certain non legitimate business schemes. I do feel that several areas should be revisited. The above items would hamper our reputable business system.

Thanks you for your time and consideration in this matter.

Sincerely,

Michael W. Bradley